



Paging Station for Improved Operator Comfort ●



Would you like to improve the flexibility and operability of passenger announcements at your station? Or streamline the work of your staff when making live calls to provide up-to-date travel information?

Thanks to our **extensive experience** in the transportation industry, Simpleway together with the range of our partners is able to continuously identify and **solve the problematic areas** of providing passenger travel information. Intelligible, customized, and time and location **accurate travel information** are essential for a

smooth flow and a **pleasant travel experience** of passengers. To reach such results, Simpleway **teams of professionals** developed a brand-new product suitable for fulfilling all the mentioned needs and to **improve the operator comfort** at your stations dramatically. We are pleased to introduce our **Paging Station**.



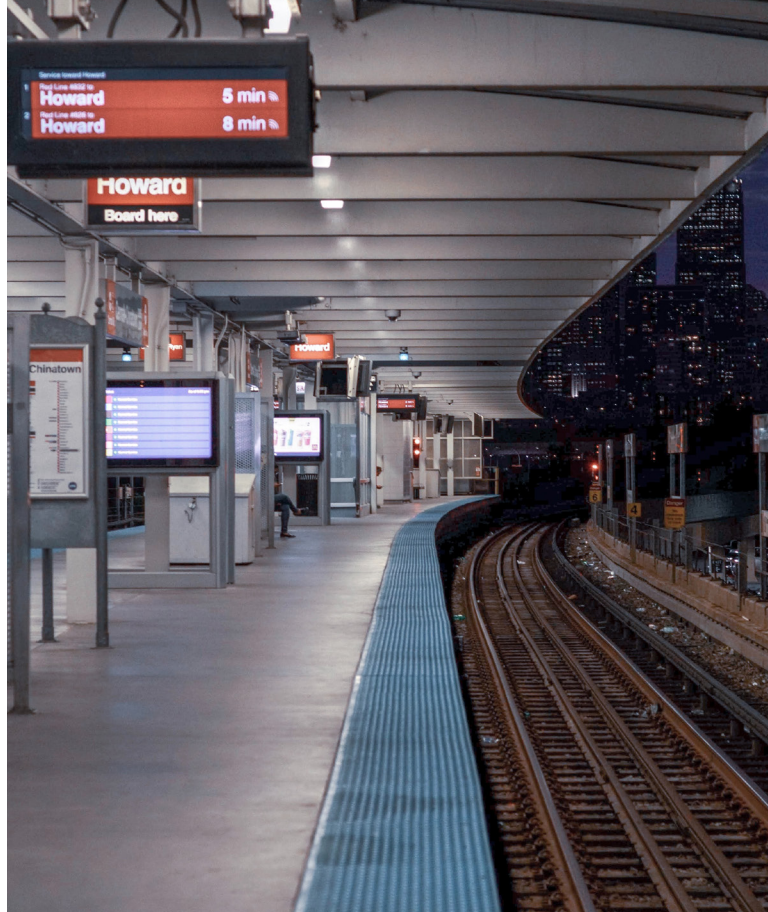
Key benefits

- One-touch predefined multilingual announcements selection
- Live paging possibility through the attached microphone
- Flexible travel information management
- Built-in touchscreen with customized UI
- Easy integration to existing infrastructure

What makes our solution so exciting? The Simpleway Paging Station is designed for the transportation industry to allow for both **live paging** and the playback of **pre-recorded announcements**.

We enable public transport operators to maintain corporate branding and passenger experience expectations.

The Paging Station utilizes the Simpleway Unified Solution platform to provide **multilingual travel information** to passengers. All the available pre-recorded announcements are in the Simpleway voice library created by **professional voice talents**. Travel information is automatically delivered and inserted into the available announcements based on a station location and configuration. In addition, the station or the whole travel hub can also **unite both audio and visual** messaging by providing display management integration.



The integrated 8-inch full HD touch panel provides **effortless control** of the Simpleway Operator's User Interface. The use of the adapted UI offers operators the **ability to customize** announcement categories, language and zone selection, user functions, or branding.

The Paging Station comes equipped with an omnidirectional microphone providing **quality voice output** regardless of the distance and background noise. By adding this microphone, users are offered the capability to still manually control processes and page passengers ensuring that they can receive **always real-time information**.

The Paging Station creates an **all-in-one passenger communication device**. This brings the desired **flexibility** for station staff without the need for sitting in the control room with no contact with passengers or an additional PC located outside the control room thereby leading to **significant cost reduction** and no need for extra equipment and cabling.

The Simpleway Paging Station together with our other solutions **enhances the passenger experience** raising the bar for passenger communication significantly.

